



TEXAS MASTER GARDENER

ANNUAL VOLUNTEER SUPPORT



80,000
 ATTENDEES
 REACHED



600+
 YOUTH AND
 ADULT GARDENERS
 TAUGHT



58,800
 POUNDS OF
 PRODUCE GROWN



45,700
 POUNDS DONATED
 TO FOOD BANKS

The Master Gardener Program is a volunteer development program offered by the Texas A&M AgriLife Extension Service designed to increase the availability of horticultural information and improve the quality of life through horticultural projects.

Annually, the program trains more than 1,000 volunteers, bringing the total number of volunteers to more than 7,500. These highly trained master gardeners give 600,000 hours of volunteer service to Texas every year. The Master Gardener program provides service to the community equivalent to 304 full-time employees and imparts an economic impact of \$18 million dollars annually.

"Master Gardener volunteers are passionate about all aspects of gardening, and even more so, helping others be successful in their gardening endeavors. They work diligently to acquire knowledge so that they are qualified to serve the public. Their efforts are visible through the hours contributed in service and the impact on individual lives reached."

JAYLA FRY

Texas Master Gardener Coordinator



Investment Impact

- **Marketing and Promotion:** Develop and source avenues to promote local and statewide program efforts. Highlight existing efforts, promote educational opportunities for the public and increase recruiting potential for local programs.
- **Training Material Development and Updates:** Develop and update training materials for Master Gardener education. Ensure all volunteers are current on the latest research and aware of horticulture trends to better serve the public.
- **Texas Master Gardener Evaluation and Research:** Develop resources that will target Texas Master Gardener efforts across programmatic areas, including horticulture research and program development. Examples include officer training, volunteer retention and project development.
- **Scholarships for Master Gardener Interns, Advanced Master Gardeners and College Students:** Increase knowledge in any capacity. Whether new interns, advanced Master Gardeners or college students—all provide great benefit to the program by increasing human capacity. People are our greatest strength.
- **Business and Program Coordination:** Enhance new and existing programs that are beneficial to the Master Gardener program, including coordinating training opportunities and creating innovative ways to teach and reach all Master Gardeners with the potential to decrease the burden on local resources and funds.

LEAD BY EXAMPLE



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